

# MORTONS ON THE MOVE

TRAVEL AND ADVENTURE VIDEOGRAPHERS



## ABOUT TOM AND CAIT

We have been professional full-time travelers since September 2015. Together we share the adventure of living and traveling in our RV. Tom has a background in Electrical Engineering and brings technical detail and expertise to everything we do. Cait has a background in Business Management and has a professional level of organization management for all endeavors.

## SERVICES OFFERED

We use our technical, organizational, and creative backgrounds to deliver professional videography and co-marketing campaigns through our Mortons On The Move brand.

### TECHNICAL PROFECIENCY & EXPERIENCE

- Story boarding, scouting, permitting
- Cameras, Camcorder, DSLR, Professional Cinema
- Licensed Commercial UAV operator
- UAV's up to hexacopter
- NLE Experience, Premire, Resolve, Final Cut
- Basic Animation and Titling
- Color-Grading, Mastering and DCP creation

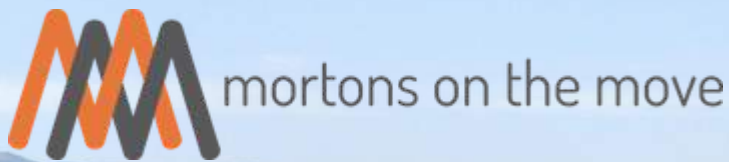
### VIDEOGRAPHY EXPERIENCE

- 5 Years as Online Creator with 4.1 Million+ views
- Creator of Road Gear Reviews YouTube Collaboration
- Corporate Professional Aerial Services
- Director & Logistics Producer of RV Nomads Feature Film

### WRITTEN MEDIA EXPERIENCE

- Published Print Writer with Woodalls Campground Management Magazine
- Published Online Writer with RVBusiness.com
- Blogging & SEO
- Social Media





# ADVENTURE BEGINS AT THE END OF THE ROADS YOU KNOW

## SOCIAL MEDIA STATS JAN 2019



**4.4 M**

Views  
31K Subscribers



**7.7 K**

Monthly Sessions  
36k Unique  
Users 2018



**5.8K**

Monthly reactions  
2.4k Likes



**4.2K**

Weekly Unique  
Accounts Reached

## CONTACT

**BLOG** [www.mortonsonthemove.com](http://www.mortonsonthemove.com)

**EMAIL** [mortonsonthemove@gmail.com](mailto:mortonsonthemove@gmail.com)

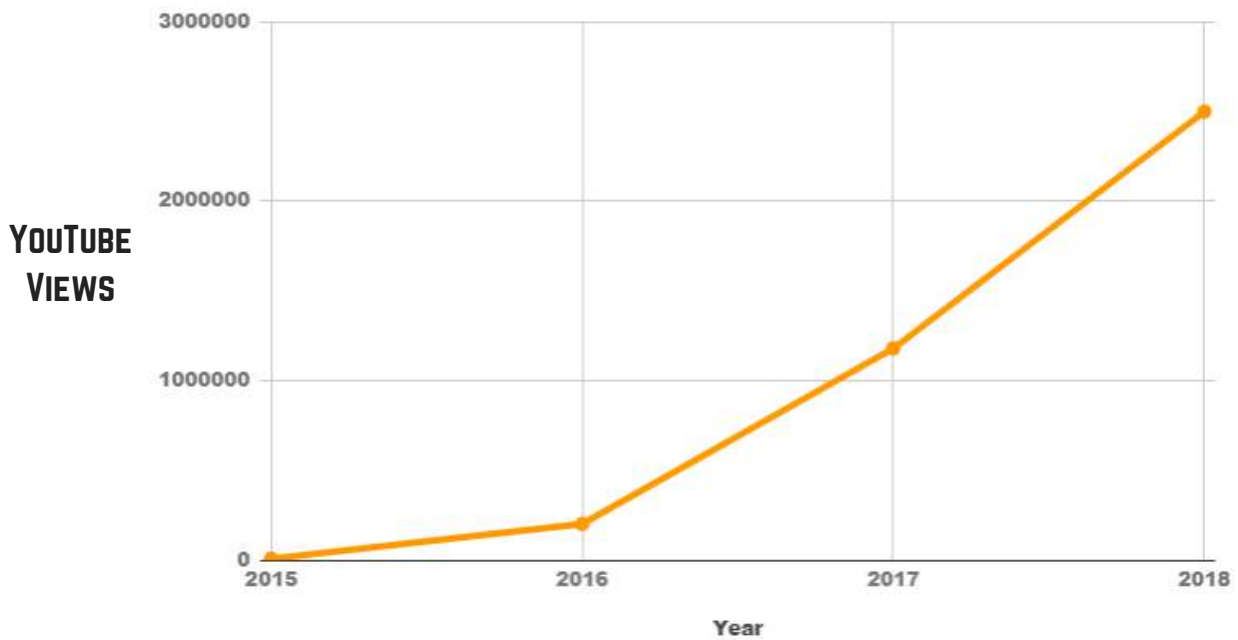
**PHONE** 989-573-2761

**SOCIALS** @mortonsonthemove

## OUR MISSION

We inspire others to live their best life possible through travel, science, education and discovery.

# SOCIAL MEDIA GROWTH STATISTICS

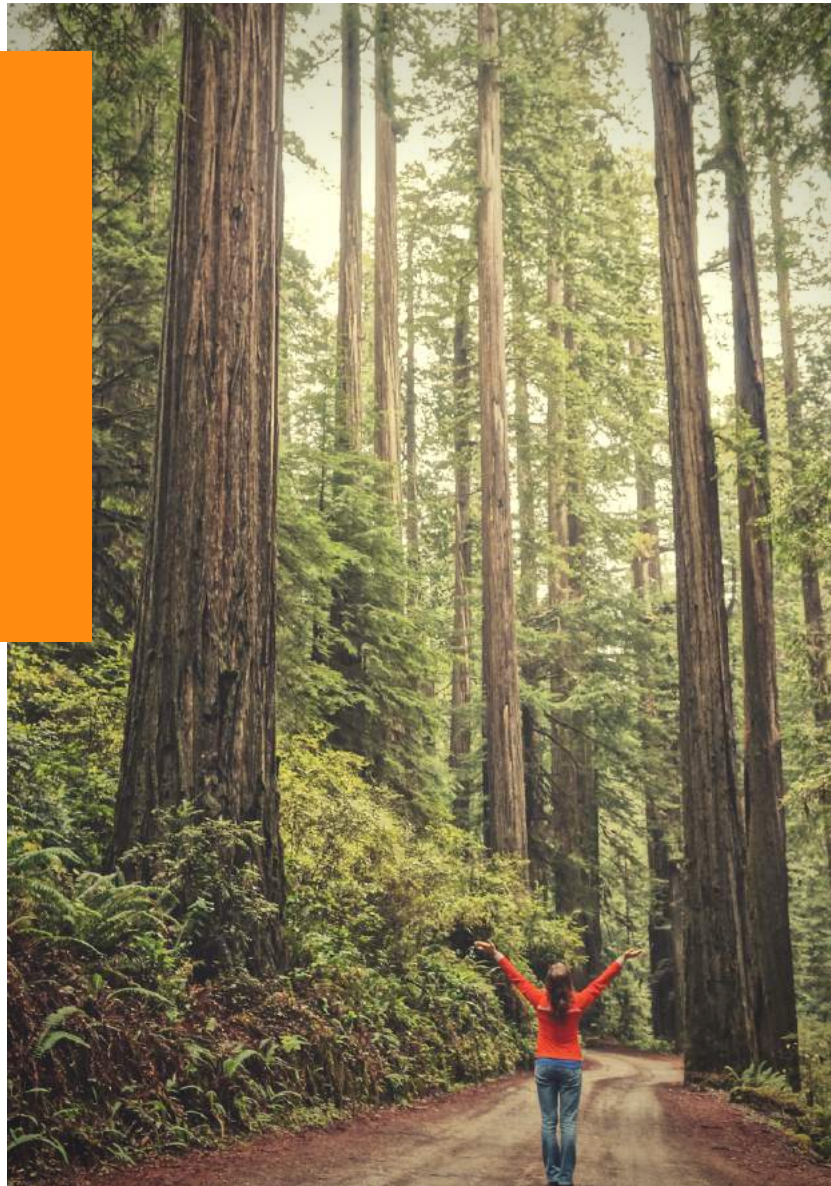


## AUDIENCE

- Males 30 - 64 (80% male 20% Female)
- 81% USA , 6% Canada, 3% Uk
- Travel and Adventure Seekers
- Digital Nomads
- DIY Technical and Maker community
- Recreational Vehicle Owners
- Truck Enthusiasts
- Off-Grid, Solar, & Minimalism Seekers

## WHY WORK WITH US?

- Build Brand Awareness
- Trusted
- Build Relationships & Start Conversations
- Transparent and Genuine to Followers
- Unique Professional/Adventurer Perspective
- SEO Links and Association



# OUR VALUES



**We stand behind our values and strive to work with individuals and companies who share and respect these guiding principles:**

**Freedom** - We shall not participate in endeavors that limit our freedom of expression, travel, creativity.

**Truth/Honesty** - We shall not promote or share anything as an influencer that is untruthful or misleading. We shall not work with others that do not value truth, communication, and transparency. We are careful with our brand and the trust that we have cultivated in our community of follower, therefore we only promote products/services/companies that we 100% believe in and would invest in ourselves.



**Integrity & Respect** - We have strong moral principles. We will do what is right by our audience, our partners, and the environment. We work with partners that we respect and respect us in return. We try our absolute best to under-promise and over-deliver, and to fulfill all promises no matter how small.

**Value** - We value our time and skills and we want partners who also value our time and skills. We strive to provide real value to our partners in our work and be fairly compensated. We do not pursue endeavors where we cannot provide the value sought, and remove ourselves from endeavors where we no longer contribute the value desired.

**Fun** - We work best when we are having fun and truly enjoy ourselves in the process, and seek out partners that are willing to have fun with us!



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